



1/12

3622

PATENT

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: LEANDROS KONTOGOURIS

SERIAL NO.: 09/742,438

FILED: December 22, 2000

FOR: ADVERTISING SYSTEM AND METHOD WHICH PROVIDES ADVERTISERS WITH AN ACCURATE WAY OF MEASURING RESPONSE, AND BANNER ADVERTISEMENT THEREFOR

GROUP ART UNIT: 3622

EXAMINER: A. Duran

ATTY. REFERENCE: KONT3001/BEU

## COMMISSIONER OF PATENTS

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

The below identified communication(s) or document(s) is(are) submitted in the above application or proceeding:

- |  |   |
|--|---|
| <input type="checkbox"/> Declaration       | <input type="checkbox"/> Issue Fee  |
| <input type="checkbox"/> Priority Document | <input type="checkbox"/> Check  |
| <input type="checkbox"/> Formal Drawings   | <input type="checkbox"/> Application Data Sheet                                   |
|  | <input checked="" type="checkbox"/> Response to Notice of Non-Compliant Amendment |

☒ Please debit or credit **Deposit Account Number 02-0200** for any deficiency or surplus in connection with this communication. A duplicate copy of this sheet is provided for use by the Deposit Account Branch.

☐ Small Entity Status is claimed.

☐

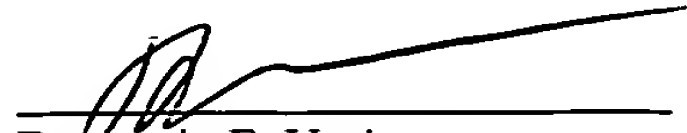
23364

Customer Number

BACON & THOMAS, PLLC  
625 SLATERS LANE - FOURTH FLOOR  
ALEXANDRIA, VIRGINIA 22314  
(703) 683-0500

DATE: June 19, 2008

Respectfully submitted,

  
Benjamin E. Urcia  
Attorney for Applicant  
Registration Number: 33,805



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent Application of:	)	<u>Group Art Unit:</u> 3622
	)	
Leandros KONTOGOURIS	)	<u>Examiner:</u> A. Duran
	)	
Serial Number: 09/742,438	)	<u>Attorney Docket:</u> KONT3001beu
	)	
Filed: December 22, 2000	)	<u>Confirmation No.:</u> 8890

For: Advertising System And Method Which Provides Advertisers With An Accurate Way Of Measuring Response, And Banner Advertisement Therefor

RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

Honorable Commissioner For Patents  
P.O. Box 1450  
Alexandria, VA. 22313-1450

Sir:

This paper is in response to the Notice of Non-Compliance dated May 19, 2008.

A complete listing of the Claims, in which amendment of claims 1 and 32 and cancellation of claims 40-49 is indicated, begin on page 2 of this response.

Remarks begin on page 8.